

Sanjay Shrestha

Sr. Product Designer

+977 9849645811

dziner.sanjay@gmail.com

sanjayshrestha.com | Decisons

Kathmandu, Nepal

Passionate about creating meaningful experiences that tackle pressing business challenges, I am a seasoned full-stack sr. product designer.

With over 12 years of experience in the design field, I specialize in crafting compelling products and customer journeys that address real-world problems. By leveraging human-centered design principles, I unlock solutions that meet the needs of both users and businesses. Proficient in agile methodologies and adept at collaborating with diverse teams, I excel in identifying customer pain points and driving a transformative movement towards delivering highly satisfying experiences.

Skills

UX Research and Analysis, Design Thinking, Product Design, Design Direction & Strategy, Visual Design, Storytelling, Prototyping, Clear Communication, Design Mentorship, HTML & CSS, etc.

Methods

Competitive analysis, User Interviewing, User Testing, Journey Mapping, Task Flow, Visual Design, Information Architecture, Interaction design, Prototyping

Tools

Figma, Sketch, Adobe XD, AxureRP Pro, Balsamiq, Adobe Photoshop, Adobe Illustrator, OmniGraffle, Principle, Xmind, Miro, Hotjar, Fullstory, GoogleAnalytics,

Certification



Professional Experience

Decisions · Sr. Product Designer

May 2019 - Present

As the sr. product designer, led the design efforts for various platforms including Teams' app, Outlook Addon, Web app, and native mobile apps. Developed clickable prototypes for usability testing, ensuring user-centric design decisions. Took charge of refining the design system for accessibility, defining guidelines, and documenting design principles to educate the Decision's design team.

- Won 3rd Best Overall App in Microsoft 365 App Awards (2019)
- Won First for Best Office Integration in Microsoft 365 App Awards (2018)

WebScale · Product Designer

Jun 2016 - Jul 2022

Utilized a user-centered design approach to create innovative and intuitive product experiences. Collaborated closely with cross-functional teams to translate user needs into compelling design solutions. Played a key role in driving product success through iterative prototyping and user testing.

WhiteHat Engineering · Product Owner/Designer

Feb 2018 - Oct 2018

Collaborated with stakeholders to gather requirements and led the successful redesign of the internal project's UI. Developed intuitive UX/UI flows, validated through iterative demos, and ensured optimal user experience through close collaboration with developers and usability testing.

Pagevamp · Product Designer

Jun 2017 - Jan 2018

Led UI revamps through client interviews and on-site usability testing, collaborating with internal and external stakeholders. Translated requirements into intuitive UX/UI flows, presenting iterative demos and closely working with developers for seamless design implementation and exceptional user experiences.

Microsoft · UX Consultant

Jun 2014 - Jul 2016

Led UX initiatives across diverse domains (healthcare, banking, education, internal projects). Created interactive prototypes for demos and presentations, conducted usability testing, and collaborated with stakeholders to deliver intuitive UX/UI flows. Provided design deliverables to developers and facilitated ongoing usability testing for continuous improvement.

TQID · UX Designer

April 2013 - May 2014

Managed diverse client projects, leading the UX design process from inception to delivery. Utilized HTML/CSS development skills to create prototypes and validate design concepts. Engaged as a senior designer in design reviews, providing valuable feedback and contributing to the overall design direction.

Neudesic Tech · Design technologist

Jun 2012 - Apr 2013

Managed and delivered client projects, actively participated in design thinking sessions, and provided valuable feedback. Created interactive prototypes using HTML/CSS development skills. Also, contributed to design reviews, mentored junior designers, and provided insightful feedback for continuous improvement.

Andmine Nepal · UX Designer

Aug 2011 - May 2012

Contributed to the design and development of user-centered experiences for various projects. Assisted in conducting user research, creating wireframes, and designing intuitive interfaces.

Crossover Nepal · Web Designer

Jul 2010 - Aug 2011

Played an integral role in the design and development of visually appealing and user-friendly websites. Assisted in creating wireframes and prototypes, ensuring seamless user experiences. Actively sought feedback from senior designers, continuously refining skills and staying updated with the latest design trends and technologies.