

Sanjay Shrestha

Senior Product Designer / Design Lead

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Swayambhu, Kathmandu, Nepal

Summary

Results-driven Senior Product Designer with 15+ years of experience delivering user-centric, accessible, and scalable design solutions for global SaaS, B2B, and enterprise products.

As the sole product designer at Decisions, owns UX strategy end to end, including research, design systems, and reviewing and guiding AI-generated design work from product managers, while building design processes from scratch and collaborating with distributed cross-functional teams. Working knowledge of HTML/CSS supports effective design-to-development collaboration and accurate UI handoff.

Professional Experience

Senior Product Designer / Design Lead | Decisions AS

May 2019 – Present • Full-time • Remote – Kathmandu, Nepal

- Sole product designer at Decisions, owning design strategy, quality, and execution end-to-end across web, mobile, and AI-powered product lines; reviews and guides AI-generated design output from product managers and manages stakeholder communication across global product, marketing, design, and engineering teams.
- Designed Microsoft 365-integrated tools used by over **100K+ global users** across **desktop, web, and mobile**.
- Led integration of **Generative AI** enabling auto-meeting recaps from transcribed recordings, and built **3+ scalable design systems** that improved design-to-dev velocity by **40%**.
- Enhanced accessibility and navigation to reduce onboarding friction by **30%**, backed by user research planning, synthesis, and design validation for product releases.
- Provides UX documentation and functional specs for global engineering teams, and facilitates remote design reviews and design QA processes.
- Owns backlog grooming, creating and prioritizing design/UI tasks, bugs, and user stories in the sprint pipeline.
- Conducts manual UI testing on deployed builds and serves as final design approver before release, partnering with team leads to gate production deployments.

UX/UI Designer | MageMojo LLC (now part of Webscale Networks)

Jun 2016 – Apr 2019 • Full-time • Remote – Kathmandu, Nepal

- Revamped UI for cloud SaaS platform “Stratus,” reducing support queries by **40%**, and increased platform-wide visual consistency, cutting dev handoff errors by **35%**.
- Developed reusable UI components and a **design system** for handoff, collaborating with backend engineers to ensure **mobile-first responsive design**.
- Delivered **end-to-end product design** from concept to interactive prototypes, designing and testing new UI flows from support and user feedback, with **A/B testing** to improve critical feature performance.
- Participated in **Agile sprint** cycles and cross-functional planning.
- Produced high-impact branding, event visuals, and presentations for **Meet Magento NY (2017–2018)**.

UX/UI Designer (Associate Consultant) | Microsoft Global Services Center (India) Pvt. Ltd.

Jul 2014 – Jul 2016 • Full-time • Onsite – Hyderabad, India

- Designed UX for enterprise and government platforms, including Singapore CPFB (**4M+ users**), ensuring **full WCAG 2.0 (AA)** accessibility compliance across citizen-facing services.
- Introduced reusable UI patterns that reduced feature delivery cycle by **25%**, partnering with engineering teams to translate wireframes into fully responsive UI.

- Created functional prototypes, mockups, and documentation for scalable applications, and led **usability testing** and user validation efforts for new features.
- Participated in stakeholder workshops and sprint reviews across international teams, supporting QA teams with annotated design specs and assets.
- Received Certificate of Appreciation for **outstanding product design and innovation**.

Early Career: UX/UI Design & Front-End Development

2009 – 2014 • Nepal & India

- **CrossOver Nepal** (2009–2011): Delivered 100+ client websites for international SMEs, building responsive WordPress themes with custom UI components from concept to launch.
- **AndMine** (2011–2012): Built responsive, performance-optimized websites and designed pixel-perfect UI for eCommerce and content-driven client sites.
- **Neudesic, an IBM Company** (2012–2013): Delivered UX for enterprise .NET solutions for U.S.-based clients, reducing iteration time by **30%** through rapid prototyping within Agile sprints.
- **TQID** (2013–2014): Led UX research and interaction design to improve core product workflows, driving a **15%** lift in user engagement, and introduced structured UX documentation and design QA processes.

Education

Bachelor's Degree – BA, Humanities and Social Sciences

Tribhuvan University, Nepal • 2008 – 2011 (AD)

Skills

Design & Strategy: Product Design, UI/Visual Design, Responsive & Mobile-First Design, UX Strategy, Design Systems, Design Leadership, Product Strategy, Product Management, AI Product Design

Research & Process: User Research, User Flows, Wireframing, Prototyping, Usability Testing, A/B Testing

Product & Delivery: Agile/Scrum Collaboration, Backlog Grooming, User Story Writing, Bug Triage, Manual UI/QA Testing, Release Sign-off

Collaboration: Stakeholder Communication, Client Communication, Design-to-Dev Handoff, Mentorship, Accessibility (WCAG, Section 508)

Tools: Claude, Claude Design, Figma, FigJam, Figma Make, ChatGPT, v0, Lovable, Perplexity, VS Code

Complementary Skills: HTML/CSS prototyping; experience designing for AI/LLM-powered SaaS products

Certification



Certified Usability Analyst (CUA), Human Factors International, Certification #2015-5687